



Week ending June 29, 2007

Mayor, Members of the City Council, and the Community Members:

CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

MAJOR WEEKLY HIGHLIGHTS

Transportation

- The Department held a News Conference at the Ted C. Wills Community Center on Friday, June 29, 2007, at 11 a.m., announcing the implementation of its new FREE Senior 7 Service. Senior 7 allows riders age 65 and older to travel on the bus at no charge seven days a week on all bus routes.

UPCOMING EVENTS and PROJECTS

Economic Development

- The City of Fresno Economic Development Department along with its organizing partners are contacting small businesses so they can take advantage of the opportunity to meet with large corporations or government agencies at the Inaugural Business Matchmaking and Networking Event, August 31, Fresno Convention Center Exhibit Hall.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Fire

- The merger between the Fresno Fire Department and North Central Fire Protection District took place on Sunday, July 1. On Monday, July 2, 2007, 38 firefighting personnel from the North Central Fire Protection District were formally sworn in as Fresno Fire Department firefighters.
- From June 22 through June 28 at 1400 hours, fire crews responded to 673 incidents.

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

- Economic Development Department and Fire Department staffs are in the initial planning stages for partnering on an exhibit at the Technology 2007 Critical Incident Preparedness Conference and Exposition this November in San Francisco. Staffs are looking at ways that the City of Fresno can provide resources to Bay Area businesses affected by disaster.
- Energy & Clean Air Business Expo was held last week in downtown Fresno. It featured a number of businesses exhibiting clean energy practices that can be incorporated into every day life. There were informational workshops in the afternoon on various topics, and a lunch that featured Mayor Alan Autry and the Secretary of the California EPA. An award was presented to the Mayor for the work he and the City have done to promote clean energy efforts. The Secretary also reaffirmed her commitment to support the Central Valley in its clean energy practices.

KEY RESULT AREA: CUSTOMER SERVICE

Public Utilities

- Council approved two resolutions proposed by the recycling office. A 75% Waste Diversion Goal by 2012 and A Zero Waste Goal by 2025.

General Services

- The Facilities maintenance staff restored the American flag in the southeast corner of Roeding Park. The flag, originally planted in flowers, has been redone in colored concrete and will be completed for the Fourth of July.